



May 13 – 15, 2025

Eastern States Exposition
West Springfield, MA

MANUFACTURING TECHNOLOGY SERIES 2025

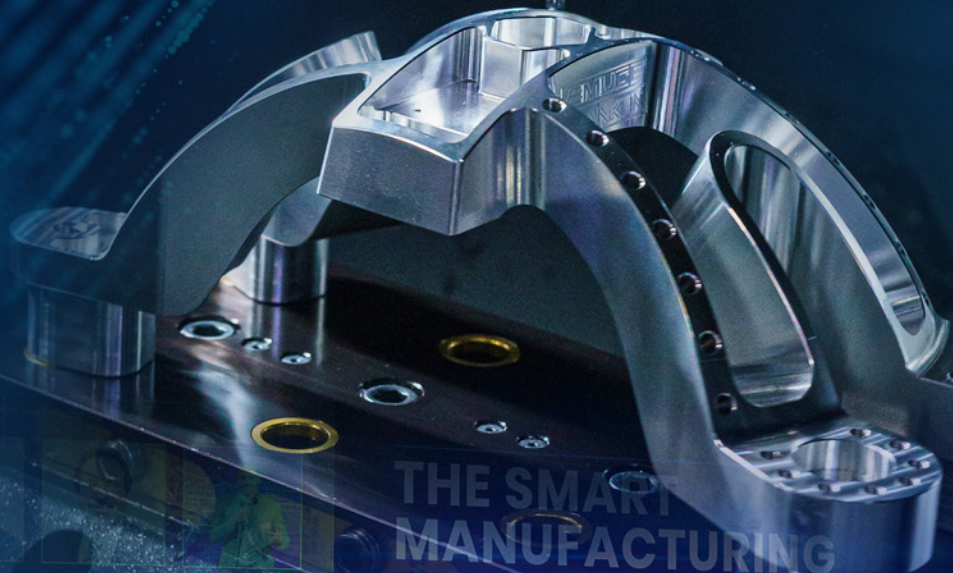
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2025 POST-EVENT AUDIENCE REPORT



THE SMART
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THEATER

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POST SHOW REPORT

AUDIENCE NUMBERS

9,000 TOTAL ATTENDANCE

375 NEW PRODUCT
DISPLAYS

521 TOTAL EXHIBITING
COMPANIES

49 NUMBER OF
SPEAKERS

110,000 TOTAL EVENT
SQ. FT.

32,363 LEADS SCANNED

24 HOURS OF
EDUCATIONAL
CONTENT

STATES REPRESENTED



73%

Attendees from New England Area
(Connecticut, Massachusetts,
New Hampshire, Maine, Rhode
Island, Vermont)

13%

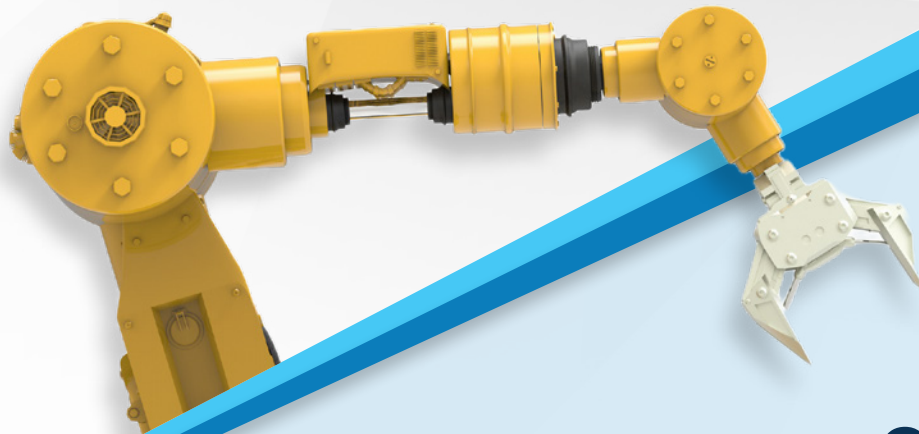
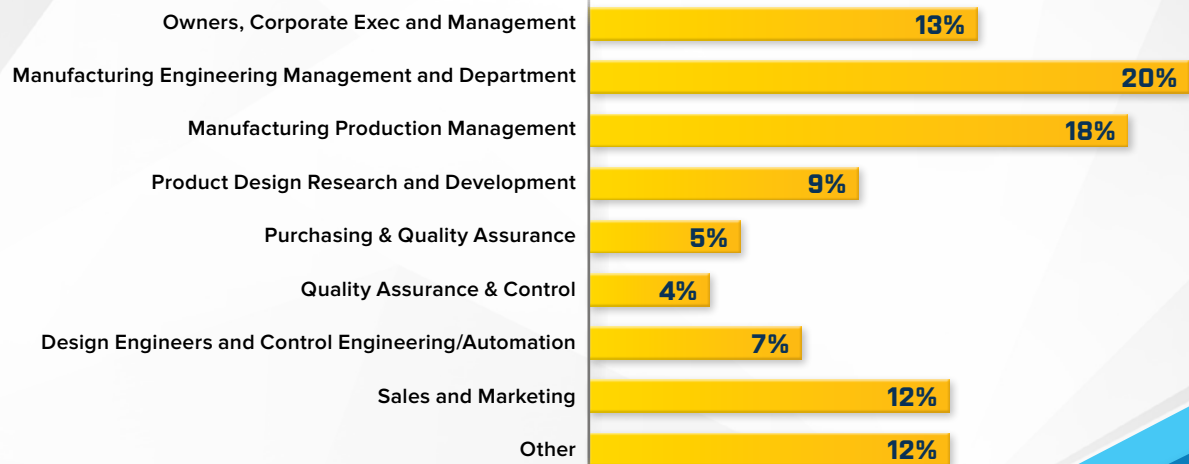
Mid Atlantic (New York, New Jersey,
Pennsylvania)

14%

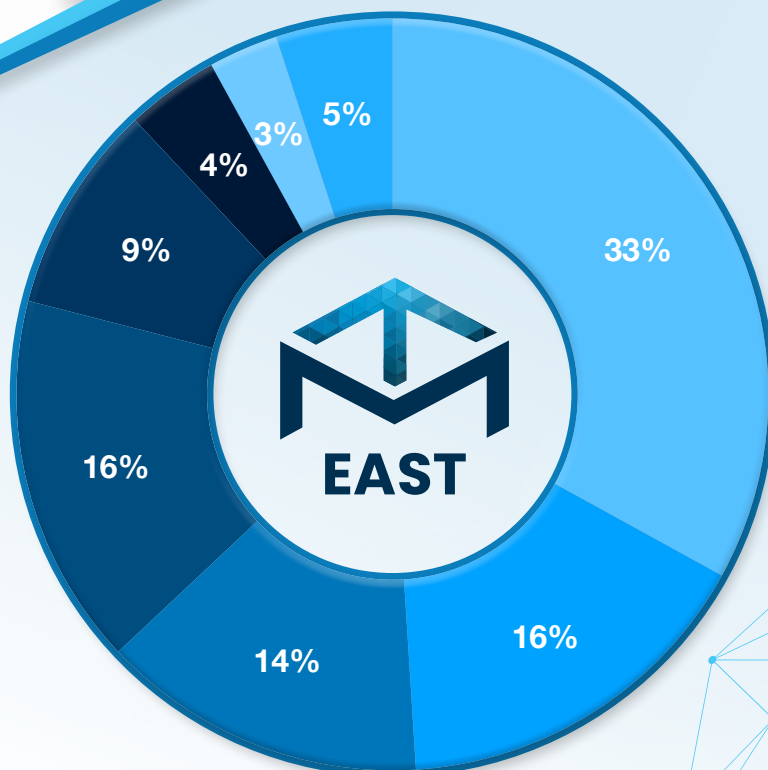
Other Regions



JOB FUNCTIONS



COMPANY SIZE NUMBER OF EMPLOYEES



- Less than 20
- 20 – 49
- 50 – 99
- 100 – 249
- 250 – 499
- 500 – 999
- 1000 – 2499
- 2500 – Over



TECHNOLOGIES EVALUATED

3D Printing/Additive Manufacturing, Scanning

Machining Centers (Turning, Boring, Milling, Drilling and Taping)

Other Technologies

CNC Controls & Accessories

Measurement Inspection & Testing (Quality, Meterology)

Automated Manufacturing & Assembly

Cutting Tools & Accessories

Advanced Materials

Tooling

Robotics

Lean Manufacturing

Deburring & Edge Finishing

Grinding

Lasers & Laser Systems

EDM

Coolants & Lubricants

Work holding Systems & Devices



INDUSTRIES REPRESENTED BY ATTENDEES



Aircraft/Aerospace



Automotive



Consulting/Engineering



Defense



Electronics/Computers



Fabricated Metal/Stampings



Government/Military



Industrial and Commercial Machinery



Manufacturing



Medical/Surgical



Oil & Gas/ Petroleum



Pharmaceutical/Biotechnology



Plastic Products

ATTENDING COMPANIES

Alpha Q

Amazon Robotics

ASML

Avna

Bae Systems

Barnes Aerospace

Blackstone Valley Hub For
Workforce Development

Boeing

Borg Design Inc

Bruce Diamond Corp

Cadrex

Callaway Golf

Clear Channel Outdoors

Click Bond

Colliers International

Collins Aerospace

Concepts Nrec

Datron Dynamics

Decker Machine Works

Eaton Corporation

Fujifilm Dimatix

Ge Aerospace

General Dynamics Electric Boat

Gillette Razor Co. P & G

Gkn Aerospace

Harvard Univeristy

Harvey Performance Co

Hazelett Corp

Heim Bearings

Highland Manufacturing Inc

Honeywell

Hypertherm

IBM

Imi Adaptas

Industrial Tool Supply

Inner Tite Corp

Invengion

Kamatics

Kyocera Avx

Magellan Aerospace

Mastercam

Mazak Corp

Medtronic

Methods Tooling & Mfg

Milliporesigma

Mitsubishi Electric Automation

New England Ammonia Safety

Paramount Machine Co

Pcx Aerosystems

Pratt & Whitney

Precision Forms Inc

Proterial Cable America

Pursuit Aerospace

Rbc Bearings

Sig Sauer

Sikorsky

Smith & Wesson

Spectrum Machine & Design

Stanley Black & Decker

Tegra Medical

The Lee Co

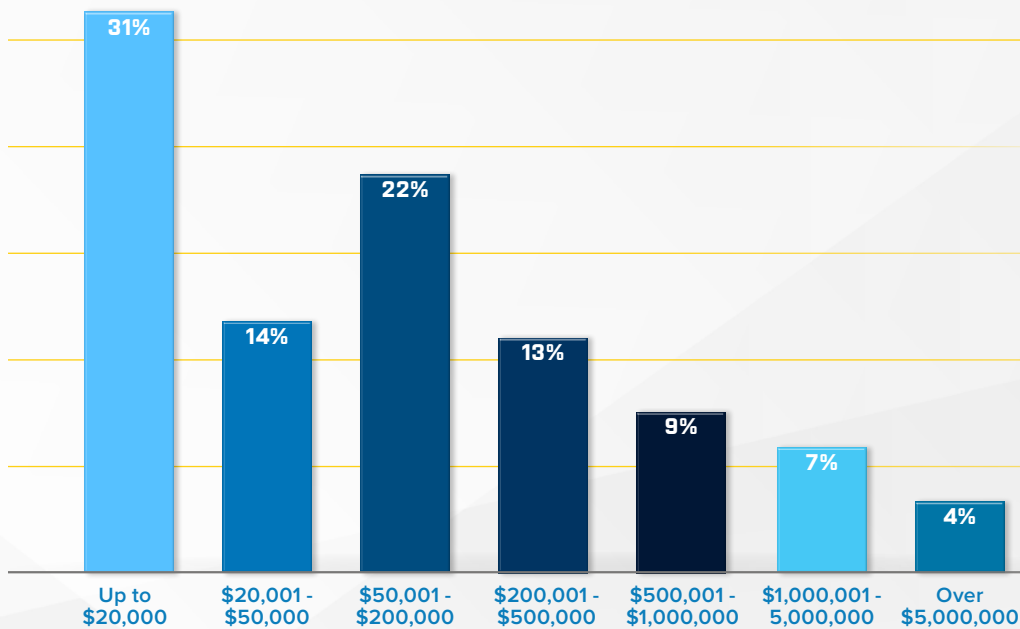
Tiffany & Co

Turbocam

Whelen Engineering



ATTENDING COMPANIES' BUDGETS



68%

of attendees influence equipment purchase decisions in their companies.

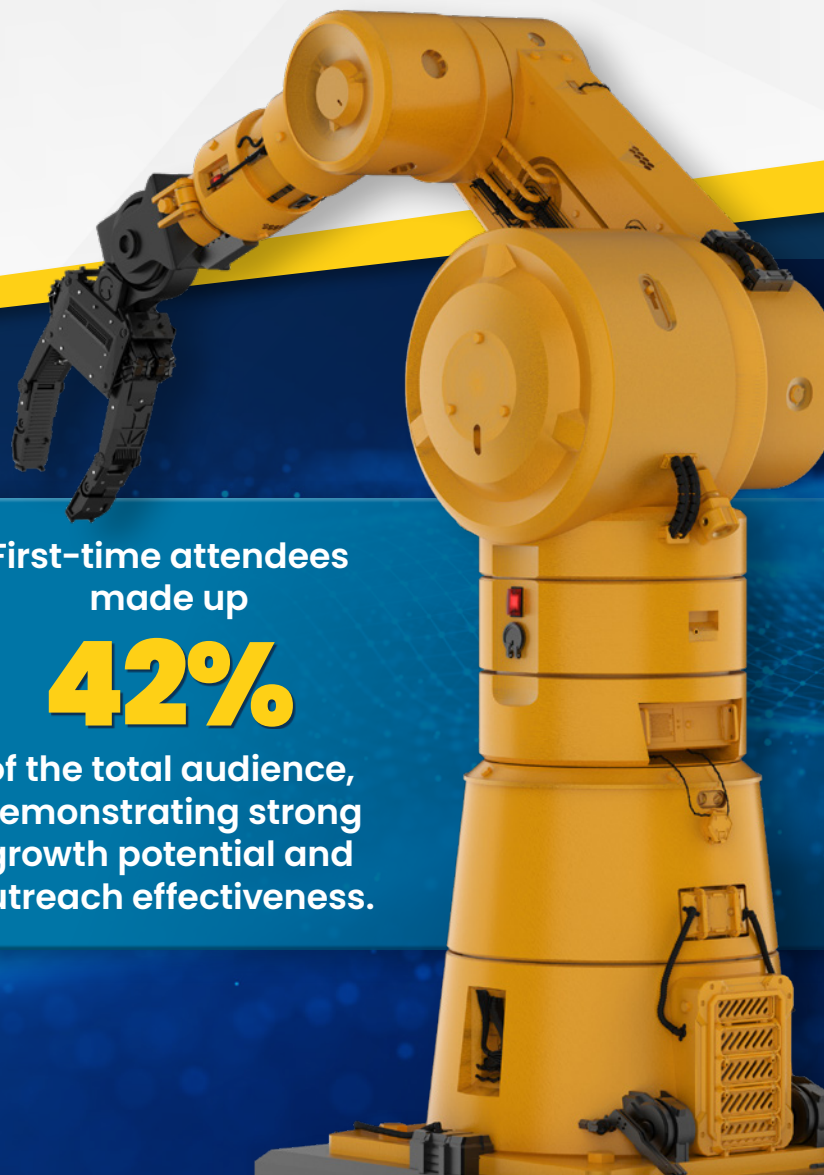
30%

of attendees had equipment budgets that exceeded \$200,000.

First-time attendees made up

42%

of the total audience, demonstrating strong growth potential and outreach effectiveness.





MANUFACTURING
TECHNOLOGY SERIES

WILL BE BACK IN 2027

SAVE THE DATE!

May 11 – 13, 2027
West Springfield, MA

east.mtseries.com

2027

